

Deconstructing a How To Podcast



Podcasting Layout and Content (Internal Feature - Text Components)		Frame (Music and Sound)
Opening Signature	The signature of a show. The program always begins the same way with music, or a musical theme. The listener recognizes the program that is about to begin.	<p>Musical Theme</p> <p>A musical theme introducing the podcast</p>
Program	Fade In (Introduction)	<p>Introducing the podcast topic.</p> <p><i>Transition (Music Background)</i></p> <p>Aslo called "Bumper", it is a sound used to indicate a pause or to change from a section to another.</p>
	Subject	<p>Developing the main subject of the podcast.</p> <ul style="list-style-type: none"> - Material needed - Step-by-step instructions using modals and conditional forms. <p><i>Transition (Music Background)</i></p> <p>Aslo called "Bumper", it is a sound used to indicate a pause or to change from one section to another.</p>
	Fade Out (Conclusion)	<p>Presenting a conclusion at the end of the show.</p> <ul style="list-style-type: none"> - Tips and warning - Other Resources available on this topic <p><i>Transition (Music Background)</i></p> <p>Aslo called "Bumper", it is a sound used to indicate a pause or to change from a section to another.</p>
Signature	<p>Ending the podcast</p> <p>The podcast always ends the same way: announcing the topic of the next podcast, the authors of the podcast, etc.</p>	<p><i>Musical Theme</i></p> <p>A musical theme ending the podcast, usually the same one as the beginning.</p>

Purpose: To inform

Audience: Teens